



**Institute of Business Administration (IBA)
Management Development Program (MDP)
University of Dhaka**

ACMP

ADVANCED CERTIFICATE FOR MANAGEMENT PROFESSIONALS



Where

Institute of Business Administration (IBA),
University of Dhaka



Whom is it for

Management Professionals in the Information
Technology (IT) / Information Technology
Enabled Services (ITES) industry



Co-designed by

IBA, University of Dhaka
IIM, Ahmedabad
IIT, Delhi



Certification

IBA, University of Dhaka



Accreditation

George Washington University,
USA

Driven by



Supported by



BACKGROUND



The current government of Bangladesh is committed to Digital Bangladesh and leveraging Information Technology (IT)/Information Technology Enabled Services (ITES) for achieving sustainable development goals, by creating employment for all and moving Bangladesh towards a developed economy considering the following priorities:

- ◆ To attain Digital Vision 2021 of achieving US\$5 billion export
- ◆ Developing human resources ready for the 21st century
- ◆ Taking services to citizens' doorsteps
- ◆ Making the private sector and market more productive and competitive through the use of digital technology.

The Management and technical Professionals in any organization including IT/ITES industry has a critical role in realizing the organization's business objectives. Management Professionals in any organization do face and manage multi-dimensional challenges. They have to operate with a finite set of resources, they don't have control over everyone's actions, and they have to choose the right direction even if it is an unpopular one to ensure the success of the project. Finally it has to fit in with the goals of the organization. Hence it is crucial that the organizations realize the vital role these managers play in realizing the organizational goals.

Considering the growing significance of IT/ITES, IBA, in association with Indian Institute of Technology (IIT), Delhi and Indian Institute of Management (IIM), Ahmedabad, is launching a certified ACMP program to equip aspiring business leaders with much required knowledge and skill to excel in changing business environments.



OBJECTIVES

- ◆ To enable Participants to explore and develop their managerial aptitude and to broaden their capabilities
- ◆ To provide participants with an opportunity to learn management techniques to formulate and implement strategies in the IT/ITES and general management areas
- ◆ To enable the participants to appreciate interdependencies in an organization and acquire stakeholder perspectives required in general management positions
- ◆ To help participants to emerge as leaders and become ready to shoulder the next level of responsibilities so as to fulfil the organization's needs.
- ◆ To accelerate the industry driven technical skills to enhance organizations' growth.

ELIGIBILITY CRITERIA

The ACMP is for management professionals within the organizations. The participants should have a graduation degree and at least have -

- ◆ 2 years of experience after graduation and must supervise a team of 5 employees or
- ◆ 5 years of overall relevant experience after graduation.

The participant for the ACMP must have demonstrated sound track record along with leadership qualities and must possess potential for growth. As the program makes exceptional intellectual and emotional demands, participants should have an inquiring mind and capacity to think clearly. They should also have a high degree of adaptability and maturity to work and interact closely with other participants and other stakeholders.

ADMISSION PROCESS

Applicants fulfilling the above requirements should be nominated by the organisation. All nominations should be sent before 14th August, 2017. The applicants will then be called for a pre-assessment on 18th of August, 2017 at IBA, DU Campus. The applicants will go through a written test and a personal interview for selection.

PROGRAM MODULES

The program is divided into several interdependent modules each of which focuses on a different aspect or function of management. Participants will be trained for a total of 200 hours. Management courses consisting of 152 hours will be common for all participants. Participants will be offered to choose one from two options for technical trainings consisting of 48 hours. Option 1 would be Analytics and Cyber Security and Option 2 will be Software Engineering.

MANAGEMENT COURSES (total 19 days, 152 hours)

Module	Management Modules	No. of days
1.	Project Management	3
2.	People Management	3
3.	Marketing and Business Development	3
4.	Business Communication Skills	3
5.	Business Analysis & Business Processes	1
6.	Finance and Accounting	3
7.	Strategy Management	3
Total Days		19

OPTION 1 - TECHNICAL COURSES 1 (total -6 days, 48 hours)

Module	Analytics and Cyber Security	No. of days
1.	Business Analytics	4
2.	Cyber Security	2
Total Days		6

OPTION 2 - TECHNICAL COURSES 2 (total -6 days, 48 hours)

Module	Software Engineering	No. of days
1.	Quality Management	2
2.	Software Development Life Cycle and Agile	2
3.	Software Architecture and Design	2
Total Days		6

ASSESSMENT PROCEDURE

The assessment will be done for each module through individual and group assignments, case studies, class participation, quizzes and examinations. A minimum of 70% class attendance is mandatory.

Faculty

The program will be offered by a team of faculty with both functional and cross functional experience. The faculties will be from IIT Delhi, IIM Ahmedabad and IBA, University of Dhaka. Distinguished national and international academia and industry leaders will be invited for deliberation and interaction with the participants.

Pedagogy

A mix of pedagogical tools will be used – cases studies, lectures, presentations, group exercises industry leader interactions and experiential exercises. An interactive learning approach will be applied to ensure active participation.

Venue and Facilities

The classes will be held at Institute at Business Administration, University of Dhaka premises. Lunch and snacks will provided to the participants.

Program Design

The program is co-designed by IBA, University of Dhaka, IIM Ahmedabad and IIT Delhi.

Accreditation

The accreditation for the program will be done by George Washington University (GWU)

Certification

On successful completion of the program, participants will be awarded a certificate by IBA, University of Dhaka.

Scholarship

ACMP is fully funded by the government of Bangladesh for the first 500 participants selected from the pool of nominations by IT/ITES organizations. This includes the tuition fees along with the lunch and snacks. On completion of the program, participants will be awarded up to Taka 12,500, based on attendance.

Key Resource Persons

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Chairperson, MDP
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